

Director, ISID & Organizing Committee

cordially invites you to the Inauguration of the

**Two-Day National Conference on
State of Advertising Industry in India:
A Critical Appraisal**

Keynote Address by Chief Guest

Prof. V.K. Malhotra

Member-Secretary, ICSSR

Date & Time

Friday, 16th February, 2018 at 10.00 AM

Venue

ISID Auditorium

4, Institutional Area Phase II, Vasant Kunj, New Delhi - 110070

Programme

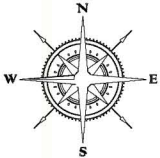
09.00 AM - 10.00 AM	Registration
10.00 AM - 10.30 AM Welcome Remarks Opening Remarks	Inaugural Session Prof. M.R. Murthy, Director ISID Shri T.N. Chaturvedi, Chairman ISID Prof. S.K. Goyal, Vice-Chairman ISID
An Overview of the Conference	Prof. J. Jethwaney, Conference Chair ISID
Conference Essence & Expectations	P.V. Narayanamoorthy & Tilak Mukherji (Core Committee Members)
Keynote Address & Chief Guest	Prof. V.K. Malhotra Member Secretary, ICSSR
Vote of Thanks	Prof. Seema Goyal, ISID
10.45 AM - 11.00 AM	Tea

Location Map

from Moti Bagh / Airport -----> Outer Ring Road

from Munirka / R.K. Puram ----->

from IIT ----->



Vasant Vihar
DTC Bus Depot

Traffic Signal

PVR Priya Hotel Vasant
Complex Continental

Traffic Signal

from Vasant Vihar ----->

Jawaharlal Nehru
University
(JNU)

Nelson Mandela Marg

Aravalli Biodiversity Park

Madhyanchal
SHAURYA
SRISIM
ICADR
NBT
Pejawar Mutt

TERI Univ.
ISID

ONGC
DLF Emporio
DLF Promenade
Ambience Mall
Bharti
Maruti Suzuki

Hotel GRAND CNG / Petrol
Pump

Traffic Signal

DELNET

B-10

Apollo Cliniq
India
Fab

Vasant Kunj Institutional Area Phase II

Vasant Kunj

Taxi Stand

C-5

Delhi Public School

C-4

HDFC Bank
Vasant Kunj
Police Station

C-9

C-6

EPCH

Cafe
Coffee Day

C-2

C-8

Traffic Police
Office

C-1

B-11

from Airport -----> Mehrauli-Mahipalpur Road

from Andheria Morh ----->

Traffic Signal

Indian Spinal
Injuries Centre

Traffic Signal/
Fly-over